

# Josh Vance

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## Experience

### Web Developer, Searle Creative

*Ventura, CA | May 2017 - Present*

- Skilled in all aspects of WordPress CMS, including theme development, plugin customization, and site management
- Capable of building full page Bootstrap layouts and creating responsive designs
- Experienced in utilizing both UA and GA4 Google Analytics and Google Tag Manager to analyze user behavior and track conversions, while implementing custom events and tags for enhanced data tracking and reporting
- Proficient in creating structured data using Schema.org markup and familiar with the specific requirements for Google's Rich Results, ensuring that my markup is compliant and optimized for enhanced search results
- Able to create accessible websites that conform to WCAG 2.1 standards, including retroactively making existing websites compliant. I have implemented accessibility features such as keyboard navigation, screen reader compatibility, and color contrast optimization, ensuring that websites are accessible to people with disabilities

### Videographer/Editor, Searle Creative

*Ventura, CA | 2018 - Present*

- Proficient with photo and video editing tools from Adobe and a basic understanding of Davinci Resolve
- Solid understanding of composition and color theory as well as how it applies to shooting and editing video
- Shot both A and B cam rolls as a videographer, utilizing a range of cameras including mirrorless models and drones for creative and dynamic footage
- Experienced in the entire editing process from ingestion, rough cutting, editing, motion graphics, and coloring
- Part 107 certified drone pilot with a solid understanding of FAA regulations about where and how to legally fly a drone commercially

## About Me

I'm a web developer, videographer and editor, IT professional, drone pilot, and business owner that is passionate about anything and everything in the world of technology.

## Education

Foothill Technology High School

*Ventura CA, 2002-2005*

Ventura High School

*Ventura CA, 2005-2006*

## Example Work

Insignia Imaging

Layout: [figma.com](https://figma.com)

Site: [insigniaimaging.com](https://insigniaimaging.com)

## Owner/Drone Pilot, Insignia Imaging

*Ventura, CA | Dec 2021 – Present*

- Researched locations pre-flight to validate airspace restrictions, weather, scout for potential issues once on site to increase overall safety and success of UAV operations
- Managed the data collection of orthomosaic mapping and photogrammetry using multiple types of drones
- Created optimized data collection workflows to reduce errors and increase overall accuracy, creating a better end product
- Processed data collected from drones to be used from applications ranging from job site progress reports to roofing inspections
- Proficient in utilizing OpenDroneMap, Drone Deploy, Pix4D, Agisoft Metashape, Meshroom, QGIS, and more to create orthomosaic maps and 3d models for clients to view
- Capable of taking Landsat and Sentinel satellite data to create maps that can show plant health issues in agriculture applications

## Web Developer, The Studio WLV

*Newbury Park, CA | Nov 2015 – April 2017*

- Developed, maintained, and edited 40+ WordPress based websites for local clients
- Handled all client issues related to email, hosting, registrar and security
- Managed a VPS server running WHM for 30+ client accounts
- Built custom themes using a barebones theme and Photoshop template
- Integrated sites with Google Analytics, Search Console, AdWords, and Merchant Center
- Setup multiple ecommerce site using Woo Commerce, including integration with payment systems PayPal Pro and order management software OrderDesk
- Managed IT issues in the company including but not limited to the building, setup, and configuration of workstations, servers, and security DVR

## Information Systems Technician, Clinicas Del Camino Real

*Ventura, CA | Nov 2014 – Nov 2015*

- Experience in Active Directory, Exchange 2007, DameWare, Nexgen, Citrix (XenApp & Receiver), Solarwinds N-Central, Helpstar/ServicePRO, and PowerShell
- Setup, deployment, and cable management of workstations based on the needs of the employee/department it belongs to
- Punching down, terminating, and properly routing of new Ethernet

cables from workstation to the patch panel

- Well versed in encryption and decryption procedures on PC and Mac
- Management of Ricoh printers locally and remotely
- Setup, deployment, and management of Drupal CMS
- Troubleshooting issues both remotely and on-site for 13 clinics
- Creation of procedure documents to be used by other employees for learning or reference
- Creation of forms that could be reused by the team for repetitive tasks such as the creation and closing of tickets